

Bridging the Gap Between the Town and Gown: A Model for Promoting Positive University-Community Relationships

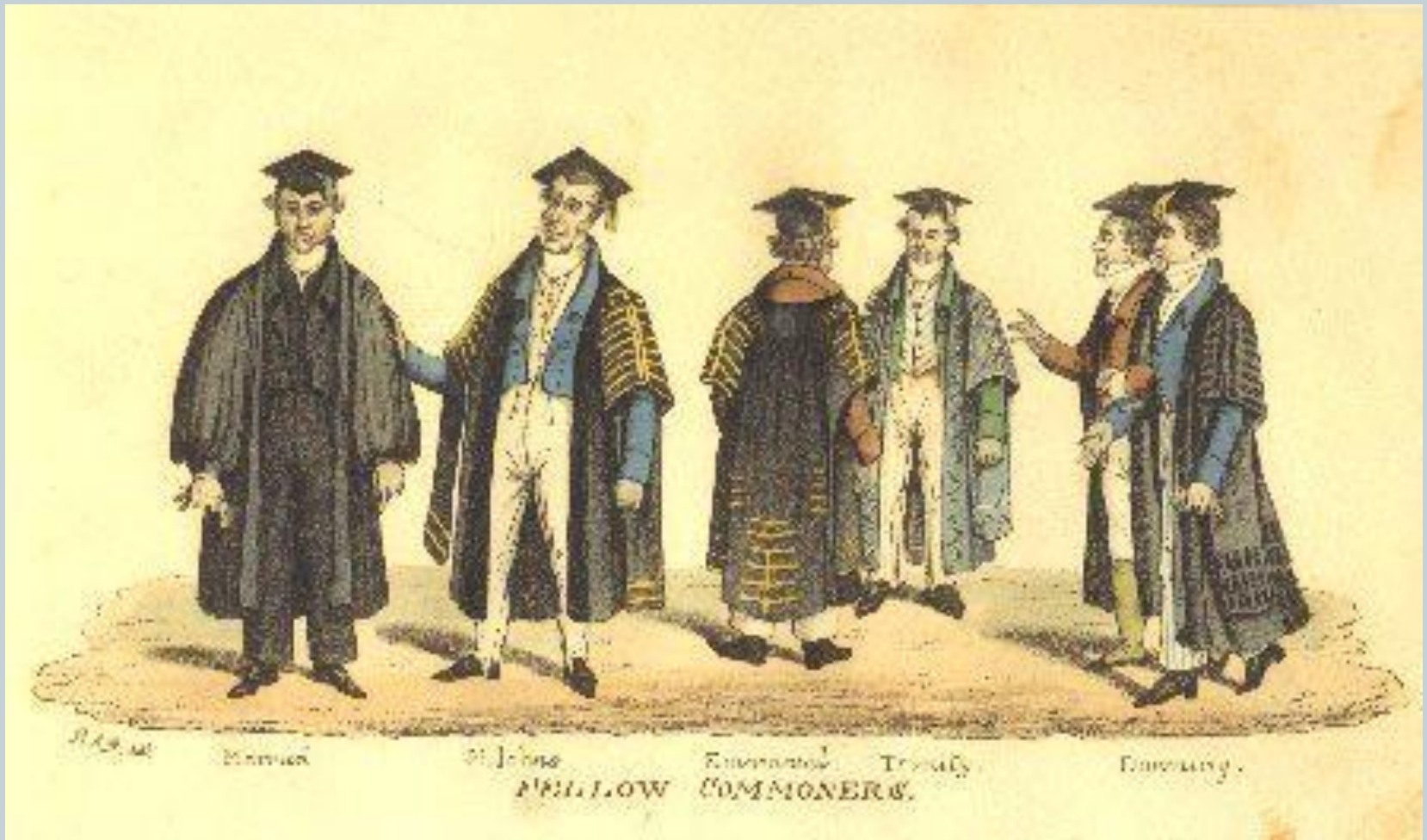


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ACPA ANNUAL CONVENTION
INDIANAPOLIS, IN
APRIL 1, 2014

Town vs. Gown



“Studentification”

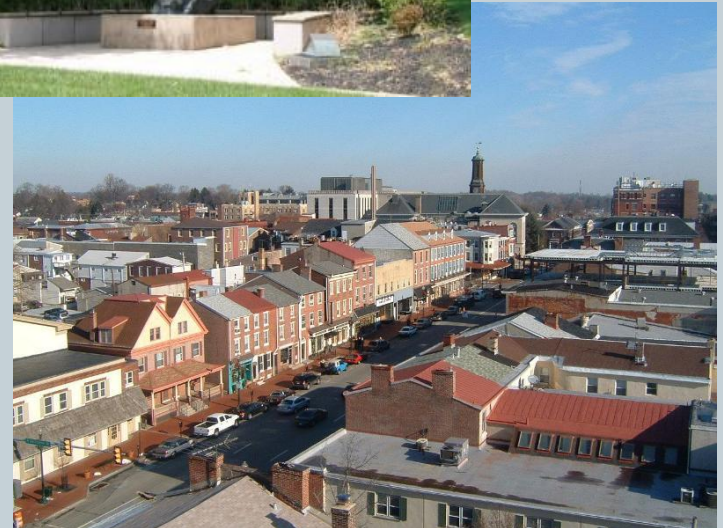


A Tale of Two Campuses

Hofstra University
Hempstead, NY



West Chester University
West Chester, PA



A Tale of Two Offices



**Off-Campus Living &
Commuting Student Services**



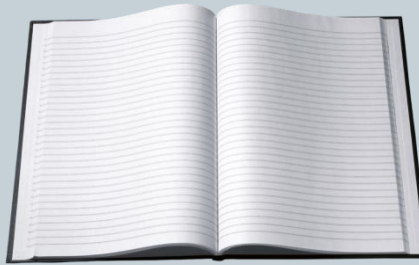
**Off Campus and Commuter
Student Services**



Keys to Success



- Education
- Communication
- Cooperation
- Collaboration



Education



- Off-Campus Website Resources:
 - Thinking about living off campus
 - The Process
 - Safety Tips
 - Recess Tips
 - Rental Insurance
 - Monthly Newsletters
 - Calendar of Events
 - Frequently Asked Questions



Education



- Off-Campus Living Series
 - Fire and Personal Safety
 - How to be a Good Neighbor
 - How to Read a Lease
 - Social Host Law



Office of Off-Campus Living and Commuting Student Services Spring 2014 Calendar of Events

Off-Campus Living Series:

Who Are the People in Your Neighborhood?

Co-sponsored by the Hofstra University Center for Civic Engagement
Wednesday, February 12, 2014, 6:30-7:30 p.m.
246 East Library Wing, Atrium Library, South Campus
Join us for a lively discussion with civic leaders from your community, neighbors, and property owners from the surrounding Hofstra area. Learn all you need to know to be a good neighbor and enhance your off-campus experience – including important fire safety tips and your legal responsibilities when hosting a party or social gathering (social host law).

Apartment Hunting or Moving Home

Co-sponsored by the Office of Student Leadership and Activities
Thursday, February 13, 2014, 6:15-7:45 p.m.
Plaza Room West, Mack Student Center, North Campus
Join us in a dialogue about your living options after graduation. Whether you want to move back home or go apartment hunting, we'll help get the conversation started about weighing your options, dealing with credit card debt and other expenses, and repaying student loans.

Is Living Off Campus for Me?

Wednesday, March 5, 2014, 11:15 a.m.-12:30 p.m.
Commuter Lounge, 221 Mack Student Center, North Campus
Join us for an informative session about moving off-campus, including rental insurance, safety tips, and how to be a good neighbor.

Personal Safety Session

Wednesday, March 12, 2014, 11:15 a.m.-12:30 p.m.
Commuter Lounge, 221 Mack Student Center, North Campus
Learn how to stay safe at all times – whether you are walking, driving, or socializing!

Flavors of the Neighborhood

Co-sponsored by the Office of Multicultural & International Student Programs
Thursday, April 24, 2014, 6-9 p.m.
242 Mack Student Center, North Campus
Join fellow commuting and international students on a culinary adventure at a local Peruvian restaurant. To sign up, please register with the Office of Multicultural & International Student Programs at 242 Mack Student Center, North Campus.

Pet Parade

Sunday, May 4, 2014, Noon-2 p.m.
Outdoor Plaza, Mack Student Center, North Campus
Grab your beloved dog or cat, and join us for our fifth annual Pet Parade! We're looking for the most talented, best-looking, and best behaved pets. Prizes will be awarded. Register with the Office of Off-Campus Living and Commuting Student Services, 221 Mack Student Center, North Campus.

Commuter Round-table Discussion Series:

Welcome Back Commuting Students Breakfast

Monday, January 27, 2014, 8-10 a.m.
221 Mack Student Center, North Campus
Enjoy a light breakfast and take the opportunity to meet fellow commuting students to kick off the spring 2014 semester!

Commuter Pizza Social

Wednesday, January 29, 2014, 11:15 a.m.-12:30 p.m.
221 Mack Student Center, North Campus
Join us for a slice of pizza and tips on how to get involved on campus and meet upper-class commuting students.

Take a Pledge: Don't Text and Drive

Tuesday, February 25, 2014, 1-2:30 p.m.
Atrium, Mack Student Center, North Campus
Stop by the Atrium and join the Office of Off-Campus Living and Commuting Student Services to take a pledge against texting and driving. All attendees receive a Hofstra No Texting thumb band.

Commuter Cardio Hour

Tuesday, March 4, 2014, 4-5 p.m.
Co-sponsored by Mack Fitness Center
Meet at the Mack Fitness Center
Join the Office of Off-Campus Living and Commuting Student Services for an hour at the gym. Learn how to incorporate exercise into your life in a fast, easy way!

Cooking With Commuters

Co-sponsored by Lackmann Culinary Services
Tuesday, April 22, 2014, 4-6 p.m.
221 Mack Student Center, North Campus
Join us to learn how to prepare foods that are easy to pack up and bring with you on your commute. Also find out about the benefits of a commuting student dining plan!

Early Morning Breakfast

Monday, May 12, 2014, 8-10 a.m.
221 Mack Student Center, North Campus
Enjoy a free breakfast as we celebrate the end of the semester!



HOFSTRA UNIVERSITY.
DIVISION OF STUDENT AFFAIRS

For more information, please call 516-463-3469.

Communication



- Commuter newsletter
- Timed email communication
- Key civic leader & community contacts
- Rapid response to community concerns



Cooperation



- Develop Allies
 - Within university community
 - ✦ Public Safety
 - ✦ Fire inspector
 - ✦ Residence Life
 - Within local community
 - ✦ Law enforcement
 - ✦ Fire department
 - ✦ Civic association leaders
 - ✦ Landlords



Cooperation



- **Community Campus Coalition**

- Vice President for Student Affairs
- Mayor
- Director, Off Campus and Commuter Student Services
- Director, Judicial Affairs
- Coordinator, Alcohol and Other Drugs
- Borough police
- Borough resident
- Borough council member
- Local bar owner
- Property owner
- SGA representative
- VPSA Graduate Assistant



Collaboration

Ongoing Service and Community-Based Programs:

- Snow Angels
- Shake-a-Rake
- Beautification projects
- Civic leaders as judges



Collaboration

Ongoing Service and Community-Based Programs:

- Adopt-a-Block Program
- Homecoming Clean-up Event



Collaboration

- Represent University at local community events:
 - MLK Jr. Day Parade, Memorial Day Parade, Civic association meetings



Collaboration

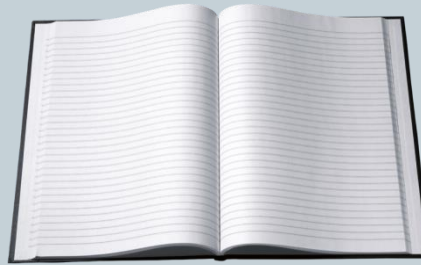
- Welcome Back Picnics
- Move-out Program



Review of Key Concepts



- Education
- Communication
- Cooperation
- Collaboration



Accolades

- New York State Assembly Certificate of Merit, February 2013
- Nassau County Legislature Citation, February 2013
- Uniondale Community Council Honorary Trustee, February 2013

- Citation from the Office Executive of Nassau County, February 2013
- Town of Hempstead Honorary Trustee, February 2013
- Community Liaison Award, Town of Hempstead, October 2012
- Citation from The Office Executive of Nassau County, October 2012
- Community Liaison Award, Hempstead Coordinating Council Civic Association, October 2012
- Certificate of Recognition, Hempstead Coordinating Council of Civic Associations, April 2011
- Certificate of Recognition, Shake-a-Rake, Village of Hempstead, November 2010



Discussion



Contact Information

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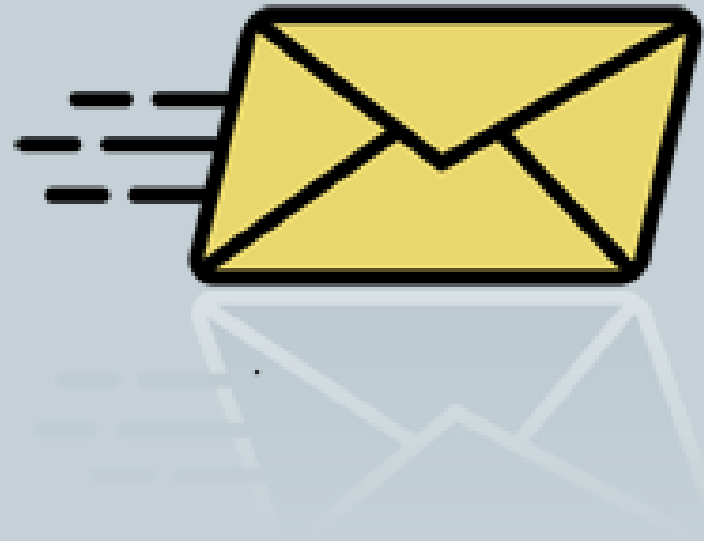
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Resources & References



- Hofstra University Office of Off-Campus Living and Commuting Student Services website:
- www.Hofstra.edu/commuting
- West Chester University Off Campus & Commuter Services website: <http://www.wcupa.edu/services/stu.occ/default.asp>
- Bromley, R. (2006). On and off campus: Colleges and universities as local stakeholders. *Planning, Research, and Practice*, 21(1).
- Mayfield, L. (2001). Town and gown in America: Some historical and institutional issues of the engaged university. *Education for Health*, 14(2).