

Reinventing Student Affairs Priorities Through Assessment And Planning

This exercise is designed to lead participants through a process of reviewing assessment results and developing strategic priorities for a Division of Student Affairs. After reading your institutional profile:

- Review the set of assessment findings to identify which ones relate most closely to what your institution is trying to achieve.
- Where is there a gap between what your institution wants to achieve and what the assessment results say about where you are now?
- Develop three strategic goals (broad focus areas where you want to focus attention) in order to improve your institution in ways that are meaningful for your institution.

Note: For brevity, we have only provided overall scores in most cases, but student experiences (and hence assessment findings) tend to vary by sub-populations, so consider potential implications for students from different backgrounds, identities, and abilities.

Downtown University

Downtown University is a large public institution in the heart of a downtown metropolitan area. Although it was started as a primarily residential institution with students who enrolled immediately after high school, over the past 20 years most of the enrollment growth has been among older, part-time students with different expectations for student life and services. Institutional assessment has begun to disaggregate results based on age and campus residence distinctions. The Division of Student Affairs is exploring how to meet the diverse needs of its increasingly varied students in a balanced way when resources are not increasing.

Findings to review:

- Student Satisfaction Inventory
- Selected National Survey of Student Engagement (NSSE) items