

Reinventing Student Affairs Priorities Through Assessment And Planning

This exercise is designed to lead participants through a process of reviewing assessment results and developing strategic priorities for a Division of Student Affairs. After reading your institutional profile:

- Review the set of assessment findings to identify which ones relate most closely to what your institution is trying to achieve.
- Where is there a gap between what your institution wants to achieve and what the assessment results say about where you are now?
- Develop three strategic goals (broad focus areas where you want to focus attention) in order to improve your institution in ways that are meaningful for your institution.

Note: For brevity, we have only provided overall scores in most cases, but student experiences (and hence assessment findings) tend to vary by sub-populations, so consider potential implications for students from different backgrounds, identities, and abilities.

Experiential University

Experiential University was founded as a public teacher's college, but over the past 50 years it has expanded its professional programs to include business and communications. University leadership has made experiential learning a priority, setting a goal for all students to participate in some form of formal internship or practicum experience during their program. A challenge to this initiative is small town setting of the university, which limits student access to potential internship sites. Additionally, the institution is seeking to increase enrollment by students of color so that the demographic profile of the institution more closely parallels its home state. The Division of Student Affairs is exploring how to play an active role in both initiatives.

Findings to review:

- Selected National Survey of Student Engagement (NSSE) items
- Demographic comparison (institution: state)