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Consent to Participate in Research

Information to Consider About this Research

(This research project has been approved on 5/7/2013 (by the Institutional Review Board (IRB) at Appalachian State University. This approval will expire on 5/6/2014 unless the IRB renews the approval of this research.)

Purpose: You have been selected to be a participant in a survey by Appalachian State University. The purpose of this survey is to gain information regarding the reason(s) you have chosen not to attend Appalachian State University. Respectfully, we would like to know specifically what factors contributed to your decision. The data we will collect from the survey will be used to help enhance aspects of our university, advocate for more resources for incoming students and improve our services.

How long will it take? If you agree to be part of the study you will be asked to complete the following survey which will take 5 -10 minutes of your time.

Why take this survey? You are being invited to participate because you were accepted to Appalachian State University, but chose not to attend. We understand that not everyone will choose to enroll at Appalachian State University, but we hope that your feedback regarding what deterred you from enrolling will help improve our services.

Participation is Voluntary: Your participation in this research is completely voluntary. You may find some of the questions we ask (or some procedures we ask you to do) to be upsetting or stressful. If so we (refer to the names below) can put you in contact with someone who may be able to help you with these feelings. If you decide to take part in the study you can still decide at any time that you no longer want to participate.

Will I be compensated for completing this survey? By filling out the survey you will have the opportunity to be entered into a drawing for one of five \$10 Amazon Gift Cards. All individuals will have an equal opportunity to win.

How will you keep my private information anonymous? This electronic survey is anonymous and therefore your answers will be completely anonymous. That means that no one, not even members of the research team, will know that the information you gave came from you. To ensure that your identity will remain anonymous, the research team has programmed barriers into the survey instrument that will extract any information that would link back to you.

Whom can I contact if I have a question? The people conducting this study will be available to answer any questions concerning this research, now or in the future. If you have questions about your rights as someone taking part in research, contact the Appalachian Institutional Review Board Administrator at 828-262-2130, through email at irb@appstate.edu or at Appalachian State University, Office of Research and Sponsored Programs, IRB Administrator, Boone, NC 28608.

If you have any questions about the survey please feel free to contact:

Dr. Diane Waryold, waryolddm@appstate.edu, 828-262-6067

Sarah Schemmel, schemmelsc@appstate.edu, 828-262-7276

Samantha Beskin, beskinsm@appstate.edu, 828-262-7276

Click the next button to proceed with the activities described above. By proceeding you acknowledge that you have read and agreed to the descriptions and terms outlined in this consent form, and voluntarily agree to participate in this research.

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1. Have you chosen to attend a college or university other than Appalachian State University?

- Yes
 No, I am choosing not to attend college at this time.

2. What type of college did you choose to attend?*

Check all that apply

- 2 year college/university
 4 year college/university
 Community college
 Public
 Private
 Other, please specify _____

3. Many characteristics of colleges are important to students in making college choices. Some of these characteristics are listed below.

Please indicate how important **EACH** college characteristic was to you in choosing the college that you will attend.*

	Not Important	Somewhat Important	Very Important
A. Academic Reputation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
B. Availability of majors of interest to you	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
C. Availability of special academic programs (i.e. research, study abroad, honors programs etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
D. Cost to you or your family--how much you or your family would have to pay after GRANTS AND LOANS (if any) are subtracted from the total college cost	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
E. Cost to you or your family-- how much you or your family would	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

have to pay after
SCHOLARSHIPS (if any)
are subtracted from the
total college cost

- | | | | |
|----------------------------------------------------------------------------------------------------------------|-----------------------|-----------------------|-----------------------|
| F. Access to cultural opportunities in the community | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| G. Opportunities to participate in extracurricular activities (i.e. clubs, intramural sports, leadership etc.) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| H. Faculty and Staff diversity | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I. Size of the institution | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| J. Research Opportunities | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| K. Campus Attractiveness (i.e. appeal of landscape, buildings, facilities etc.) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| L. Student Diversity | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| M. Friends and/or family's view, opinion, or attitude toward an institution | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| N. National/Regional rankings | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| O. Access to recreational opportunities (i.e. leisure activities) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| P. Other | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

4. Please select the factor or factors that influenced your decision **NOT** to come to Appalachian State University.*

Check all that apply

- A. Academic Reputation
- B. Availability of majors of interest to you
- C. Availability of special academic programs (research, study abroad, honors programs etc.)
- D. Cost to you or your family- how much you or your family would have to pay after GRANTS AND LOANS (if any) are subtracted from the total college cost
- E. Cost to you or your family- how much you or your family would have to pay after SCHOLARSHIPS (if any) are subtracted from the total college cost
- F. Access to cultural opportunities in the community
- G. Opportunities to participate in extracurricular activities (i.e. clubs, intramural sports, leadership etc.)
- H. Faculty and Staff diversity
- I. Size of the institution
- J. Research Opportunities
- K. Campus Attractiveness (i.e. appeal of landscape, buildings, facilities etc.)
- L. Student Diversity

- M. Friends and/or family's view, opinion, or attitude toward an institution
- N. National/Regional rankings
- O. Access to recreational opportunities (i.e. leisure activities)
- P. Other, please specify _____

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5. Did you apply for any financial aid at Appalachian State University?
(Financial aid includes loans and grants)*
- Choose one
- Yes
- No
6. Were you offered any financial aid from Appalachian State University?*
- Choose one
- Yes
- No
7. IF YES, how much **financial aid** were you awarded by Appalachian State University?
- Choose one
- Under 2,000
- Between 2,001 and 6,000
- Between 6,001 and 12,000
- Over 12,001
8. Did you apply for a scholarship(s) at Appalachian State University?*
- Choose one
- Yes
- No
9. Were you offered a scholarship(s) from Appalachian State University?*
- Choose one
- Yes
- No
10. IF YES, how much money in **scholarships** were you awarded by Appalachian State University?
- Choose one
- Under 2,000
- Between 2,001 and 6,000
- Between 6,001 and 12,000
- Over 12,001

11.

Did the institution you are planning to attend offer you **MORE** financial aid and/or scholarship funds than Appalachian State University?

Choose one and explain

Yes

No

Explain

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12. Did you participate in an Appalachian State University outreach effort (i.e. Multicultural Perspective Student Day/Weekend)?*

Choose one

- Yes
 No
 I have no knowledge of any outreach programs at Appalachian State University

13. IF YES, did this impact your decision **NOT** to attend Appalachian State University?

Choose one and explain

- Yes
 No

Explain

14. Did you visit Appalachian State University?*

Choose one

- Yes
 No

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15. From the list below, please select **ALL** words or phrases that you feel best describe Appalachian State University.*

- A. Wide selection of majors
- B. Diverse faculty and staff
- C. Attractive Campus (i.e. appeal of landscape, buildings, facilities, etc.)
- D. Variety of extracurricular activities (i.e. clubs, intramural sports, leadership, etc.)
- E. Diverse students
- F. Desirable recreational opportunities (i.e. leisure activities)
- G. Career-oriented
- H. Sufficient research opportunities
- I. Comfortable Size
- J. None of the above

16. Please select if any, the characteristic(s) that affected your decision **NOT** to come to Appalachian State University?*

- A. Number of majors
- B. Campus faculty and staff
- C. Campus appearance (i.e. appeal of landscape, buildings, facilities, etc.)
- D. Types of extracurricular activities (i.e. clubs, intramural sports, leadership etc.)
- E. Campus student body
- F. Types of recreational opportunities (i.e. leisure activities)
- G. Amount of career-oriented opportunities
- H. Amount of reasearch opportunities
- I. Campus size
- J. None of the above

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17. Do you know someone who attends or previously attended Appalachian State University?*

Choose one

- Yes
- No

18. IF YES, did this person impact your decision **NOT** to attend Appalachian State University?

Choose one and explain

- Yes
- No

Explain

19. Please finish the statement: I think Appalachian State University has a diverse...*

Check all that apply

- Faculty
 - Staff
 - Student Body
 - I am not sure
 - None of the above
 - Other, please specify
-

20. Did the amount of diversity on Appalachian State's campus affect your decision **NOT** to attend Appalachian State University?*

Choose one and explain

- Yes
- No

Explain

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21. Please specify your gender*

- Male
- Female
- Transgender
- Choose not to disclose

22. Please specify your age*

- under 18
- 18-21
- 22-25
- 26 and older
- Choose not to disclose

23. Please specify your Race/Ethnicity:*

- American Indian or Alaskan Native
- Asian/Asian American
- Black/African American
- Hawaiian/Pacific Islander
- Hispanic
- Caucasian
- Multiracial
- Choose not to disclose
- Other, please specify

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