

## Commission for Administrative Leadership

CAL Conversations –  
March 2013

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“Tell me and I forget, teach me and I may remember, involve me and I learn.”

— Benjamin Franklin

Welcome back to the CAL Conversation! As we continue to provide these newsletters, please join in on the conversation. You can email Donald Walker at [wwalker@towson.edu](mailto:wwalker@towson.edu) or follow us on twitter [@CALacpa](https://twitter.com/CALacpa) today! Who knows, something you say could be featured in our next issue! Get involved with the conversation.

### **Introducing the 2013-2014 CAL Leadership Team:**

Melinda Farmer, Chair, [mfarmer@americancampus.com](mailto:mfarmer@americancampus.com)

Nicole Mayo, Vice Chair for Programs, [Nicole.Mayo@uc.edu](mailto:Nicole.Mayo@uc.edu)

Tricia Smith, Vice Chair for Communications, [pssmith@vt.edu](mailto:pssmith@vt.edu)

April Rogers, Vice Chair for Membership, [april.stephens.rogers@gmail.com](mailto:april.stephens.rogers@gmail.com)

*Feel free to contact any of the leadership team if you want to get more involved or have any questions about CAL.*



Recently on twitter: [@CALacpa](https://twitter.com/CALacpa)

Why is Change So Difficult? #leadership

<http://www.insidehighered.com/advice/2013/03/20/essay-challenge-leading-change-administrator#.JUUmwLRWTMyQ.twitter>

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## **WELCOME FROM THE CHAIR:**

### **Greetings CAL Members –**

As the 2013-2014 Chair of Commission for Administrative Leadership, I am pleased to welcome you to this year's 1<sup>st</sup> edition of CAL Conversations. We had a very exciting ACPA convention in Las Vegas a few weeks ago and CAL accomplished a lot in setting strategic goals for next year. Among goals we discussed are:

- **Revisiting our guiding principles.** CAL originally established our guiding principles almost 10 years ago – and we believe it is time to revisit them in light of the new strategic direction ACPA is taking to ensure we align our principles with ACPA. Please let me know if you are interested in being involved in this initiative.
- **Sponsored Programs.** CAL sponsors a strong repertoire of programs each year at the annual conference – and this year we want to take the programs a step further by partnering with the presenters to present a webinar on the material and perhaps an article or two for developments.
- **Partnerships with Other Commissions.** CAL continues to look for opportunities to partner with other commissions to present professional development relevant to higher education administrators. We are currently working with both the Commission for Assessment on potential programming and the Task Force for Alumni Relations and Development on a program regarding the need to raise awareness of how student affairs folks contribute directly and indirectly to institutional alumni relationship building and fundraising efforts.
- **Retention White Paper.** We continue our discussion and development of a white paper on retention in light of Complete College America initiative targeted at requiring states to establish a state commitment to a specific number of college graduates by a certain date. Within in this process, states are required to define success in terms of college graduation, hold stakeholders accountable, and create a shared responsibility in educating and graduating the state's citizens and future leaders.

I am looking forward to a very productive and successful year with CAL. If you would like to volunteer for any of these initiatives, please let me know. I can be reached at [mfarmer@americancampus.com](mailto:mfarmer@americancampus.com) or [512.743.3329](tel:512.743.3329) (cell).

-Melinda

*Here's an interesting article on [insidehighered.com](http://www.insidehighered.com)*

*What do you think???*

*<http://www.insidehighered.com/news/2013/03/22/white-men-alienated-higher-ed-workplace-survey-suggests>*

*Get the conversation going on twitter! Mention [@CALacpa](https://twitter.com/CALacpa) #SAgro*

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## ACPA CAL Sponsored Program Highlight

By: Jayne Brownell

I hope many of you were able to attend this year's annual convention in Las Vegas, where CAL was able to sponsor or co-sponsor seven fantastic sessions. For those who missed those presentations, we plan to share some highlights from these sessions in upcoming editions of *CAL Conversations*.

This month, we're happy to share information from Keith Edwards, Heather Gasser, and Grant Anderson, who presented: "Positive Psychology and Student Affairs Leadership." Keith wrote an excellent blog post--

<http://www.keithedwards.com/2013/03/11/positive-psychology-and-student-affairs-leadership/>

summarizing this session. In addition to reflecting about how positive psychology has transformed their perspective as student affairs professionals, they also share a reading list so that we can all learn more about this topic. We appreciate the presenters' willingness to share their thoughts and expertise with all of us. Enjoy!

*\*Have something to add about this session?*

*Tweet it [@CALacpa](#) #SAgrow*

## WHO'S THIS DONALD GUY ANYWAY?

Hello everyone! My name is Donald Walker and I am proud to begin my term on the CAL Directorate! Through this year I have joined the communications team and will be responsible for the content in the CAL conversations.

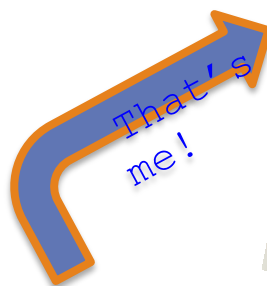
I currently serve as an Assistant Director of Residence Life at Towson University, my alma mater. I graduated from the University of Delaware in 2008 and then worked at Virginia Tech for 4 years (Go Hokies!)

I am excited to get more involved in ACPA and CAL. If you have anything that you would like me to include in the conversations, please email me at

[wdwalker@towson.edu](mailto:wdwalker@towson.edu)

and I will be glad to count you in! You can also follow my misadventures on twitter [@ddub903](#).

Looking forward to working with you!



### Next time:

- Goals from the directorate
- CAL sponsored Next-Gen reflections
  - Progress from CAL

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