

## **CCAPS Publicity Committee**

### **Formerly Convention Publicity**

**Purpose:** To publicize the Commission and its activities and programs, including Commission-sponsored programs and continuing education approved programs at the annual ACPA convention, as well as activities not associated with the convention.

To publicize the Commission-sponsored programs to local schools in the location of the annual convention and to CCAPS members during the annual convention.

#### **Action:**

##### Prior to convention:

Publicize commission-sponsored and continuing education approved programs to the commission membership (via email before the convention), in coordination with the Commission's Program Committee.

Publicize the convention, the Commission and commission-sponsored and continuing education approved programs to academic programs near the location of the upcoming convention.

##### At the convention:

Facilitate and organize the publicity of commission-sponsored and continuing education approved programs at the conference.

##### Between conventions:

Assist in the publicity of non-convention Commission programs and activities, in collaboration with the Newsletter Committee (publicizing each edition of the Newsletter) and the Awards Committee (publicizing Commission sponsored awards).

#### **Activities:**

- ◆ Coordinate publicity of Commission-sponsored programs in coordination with other relevant committees (e.g., Awards, Program, Continuing Education, Election and Newsletter)
- ◆ Publicize Commission-sponsored programs through emails to the CCAPS Directorate and the Commission membership and through the Commission webpage
  - Early Career Achievement Award
  - Joan Dallum Research Award
  - Mid Career Achievement Award
  - Thomas Magoon Excellence in Counseling Award
  - Each edition of the Newsletter
  - CCAPS Convention programming and CE eligible programming
  - Commission Directorate Election results

- ◆ Identify master's and doctoral level academic programs near the location of the upcoming convention; identify a contact person for these programs (e.g., Director of Training); and publicize the Convention, the Commission and its programs.
- ◆ Prepare, in collaboration with the Program Committee, and arrange for the distribution at the convention a flyer which lists CCAPS sponsored and CEU eligible programs

## Appendix 1: Sample CCAPS Publicity Letters



# Commission for Counseling and Psychological Services



January 13, 2011

Dear Colleagues in College Mental Health:

Please make plans to attend the Annual Convention of the American College Personnel Association in Baltimore, March 26-30, 2011. This upcoming convention has so much to offer—the Commission for Counseling and Psychological Services (CCAPS) has scheduled numerous, timely CE programs (these are FREE! You just pay for conference registration), several opportunities to network and meet others working in university counseling centers, and the opportunity to join our CCAPS 50<sup>th</sup> anniversary celebration! As one of the nation's oldest and most respected college mental health organizations, we have much to celebrate! We hope you will help us mark this important milestone in our organization.

*Here is a preview of some of the scheduled programs:*

- Keynote Presentation: “Ethical and Legal Issues Related to Online Mental Health Services” presented by Dr. Jeff Barnett  
3 CE ethics hours awarded to mental health professionals!
- College Counseling And Psychological Services: Summarizing Ten Years of Literature
- Suicide Prevention on Campus: Being More via Coordinated, Synergistic Programming
- Helping Students and Trainees “Be More” Through Group Therapy
- Innovations in College Counseling 2010-2011
- Collaborating to End Rape Through Outcomes-Based Men's and Women's Programs
- Higher Education Mental Health Alliance: An Introduction and Discussion

*As well as several Roundtable Discussions on timely issues!*

Please go to <http://convention.myacpa.org/> for more information about the Convention; keep checking the CCAPS website for detailed program updates: [http://www.myacpa.org/comm/ccaps/convention11\\_sneak\\_peak.cfm](http://www.myacpa.org/comm/ccaps/convention11_sneak_peak.cfm).

Early registration ends on January 31- take advantage of the lower registration rates!

***This will be the biggest counseling center event in 50 years, so don't miss it!***

Please forward this invitation to as many people you know who may be interested in attending!

Thank you!

Emily Russell Slife, Ph.D.  
Chair, Publicity Committee  
CCAPS

### Chair

Jane Bost (2012)  
University of Texas at Austin

### Past Chair

Chanda Corbett (2011)  
Loyola College

### Directorate Body Members

C. Ryan Akers (2011)  
Mississippi State University

Nancy Badger (2013)  
University of Tennessee-Chatanooga

Thomas Berry (2011)  
Utah State University

Carolyn Bershad (2011)  
Northern Illinois University

Jocelyn Buhain (2012)  
University of North Carolina at  
Wilmington

Dwayne S. Campbell (2011)  
University of Michigan

Sylvia Chen (2013)  
University of Texas at Austin

Diana Damer (2012)  
University of Texas at Austin

Jim Dolan (2012)  
University of North Carolina at  
Wilmington

Eric Klingensmith (2011)  
Grand Valley State University

Wei-Chien Lee (2013)  
San Jose State University

Sarah Mebane (2013)  
University of Maryland

Sarah Porter (2013)  
St. Edward's University

Emily Russell Slife (2012)  
University of Nevada, Las Vegas

Joy Stephens (2011)  
Towson University

Craig M. Woodsmall (2011)  
Washington University in St. Louis

### Graduate Student Members

Seth Christman (2013)  
University of Miami

Dustin Shepler (2013)  
Ball State University

## Appendix 1: Sample CCAPS Publicity Letters



# Commission for Counseling and Psychological Services



### Chair

Jane Bost (2012)  
The University of Texas at Austin

### Chair Elect

Carolyn Bershad  
Northern Illinois University (2014)

### Directorate Body Members

Nancy Badger (2013)  
University of Tennessee at  
Chattanooga

Jocelyn Buhain (2012)  
University of Central Florida

Kelly Case-Simonson (2014)  
University of Georgia

Sylvia Chen (2013)  
The University of Texas at Austin

Diana Damer (2012)  
The University of Texas at Austin

Irina Diyankova (2014)  
University of Tennessee at Knoxville

Jim Dolan (2012)  
University of North Carolina at  
Wilmington

Quinton (Bud) Edwards (2014)  
University of North Carolina at  
Wilmington

Mahlet Endale (2014)  
Georgia Institute of Technology

Chetan Joshi (2014)  
Franklin & Marshall College

Jade Logan (2014)  
St. Joseph's University

Sarah Mebane (2013)  
University of Maryland

Elizabeth (Ellie) Olson (2014)  
Simpson College

Sarah Porter (2013)  
Austin Community College

Emily Russell Slife (2012)  
University of Nevada, Las Vegas

### Graduate Student Members

Seth Christman (2013)  
University of Miami

Dustin Shepler (2013)  
Ball State University

January 17, 2012

Dear Colleagues in College Mental Health:

Please make plans to attend the Annual Convention of the American College Personnel Association in Louisville, Kentucky March 24-28, 2012. The ACPA Commission for Counseling and Psychological Services (CCAPS) has scheduled numerous, valuable CE programs for mental health professionals (which are FREE with conference registration!) as well as opportunities to network with others who are interested in college mental health.

*Here is a preview of some of the scheduled programs:*

- Keynote Presentation: "Ethics and Multicultural Competency: Dilemmas in Global Context", presented by Dr. Louise Douce  
3 CE ethics hours awarded to mental health professionals!
- Bridging the Gap: Assessing the Needs of Student Veterans
- Alcohol Education Groups and Collaborative Systems to Address Alcohol First Offenses
- GLB Mental Health: Incorporating Strengths and Multiple Identities
- Innovations in College Counseling 2011-2012
- Interdisciplinary Perspectives on Asking Students' Sexual/Gender Identities: Ethics and Competency
- CCAPS "Meet and Greet" dinner Saturday night & Sunday lunch, CCAPS business meetings & Tuesday night Social

Additionally, this year's convention offers a special focus on collegiate mental health. Louise Douce, Micky Sharma, and Ben Locke will be presenting a panel on the status of college mental health, and there will also be a 5-session "Mental Health Forum", which will allow further discussion from issues raised in the panel.

Please go to <http://convention.myacpa.org/> for more information about the Convention; keep checking the CCAPS website for detailed program updates: <http://www2.myacpa.org/ccaps-convention/current-convention>.

**Early registration ends on January 31 so take advantage of the lower registration rates now!**

Please forward this invitation to as many as possible who may be interested in attending. Feel free to contact me at [emily.russellslife@unlv.edu](mailto:emily.russellslife@unlv.edu) if you have questions.

Thank you!  
Emily Russell Slife, Ph.D.  
Chair, Publicity Committee  
CCAPS

Appendix 1: Sample CCAPS Publicity Letters



*Commission for Counseling  
and Psychological Services*

