

JAZZ UP YOUR CAREER PRESENTATIONS!



ACPA Conference 2008

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JAZZ UP YOUR CAREER PRESENTATIONS!

Agenda

- Discuss creating an activity
- Explore finding inspiration
- Engage, learn, and have fun!

CREATING ACTIVITIES

1. Determine your goal
2. Assess your audience
3. Assess space / time allowances
4. Search for an utilize your resources
5. Develop an activity
6. Modify an activity
7. Create a list of needed materials and props
8. Review and test
9. Implement the activity
10. Ask for feedback and incorporate for the future

My Inspiration....

- Popular Culture!
 - TV, Movies, Books, Videos, etc.
- Students!
 - Informal polls in line at the bookstore
- Colleagues!
- Personal Experience!
- The Internet!
 - Google
 - YouTube
 - Facebook

Heidelberg Favorites!

TOP TV SHOWS

- Family Guy
- CSI
- House
- Inuyasha
- Grey's Anatomy
- Friends
- Fresh Prince of Bel-Air
- Desperate Housewives
- Cold Case
- Boston Legal

TOP MOVIES

- Wedding Crashers
- 40 Year Old Virgin
- Mighty Ducks
- Inside Man
- How to Lose a Guy in 10 Days
- Elf
- Dirty Dancing
- Cool Runnings
- Caddyshack
- Boondock Saints

Career Fortune!



Career Bingo

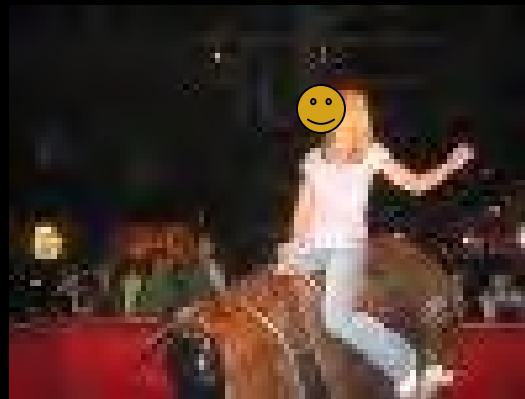
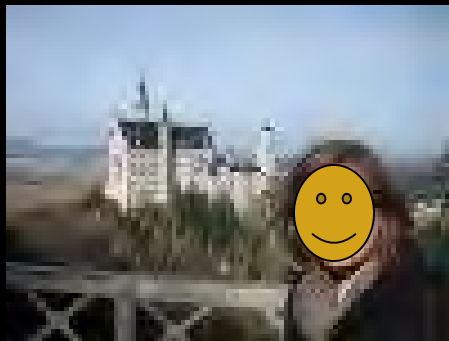
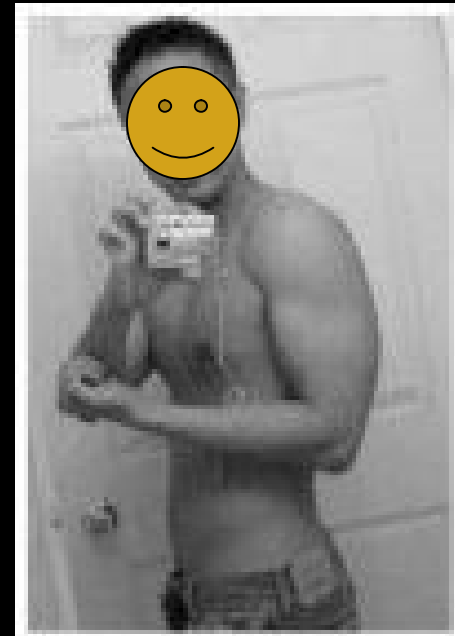
		FREE CAREER ADVICE!		

Company Research ● Employers
Summer Job ● Resume
Interview ● Mock Interview
Informational Interview ● O*Net
CareerKey ● Cover Letter
Graduate School ● Internship
Job Search ● Career Exploration
Curriculum Vita ● Career Plan
Job Fair ● Internship Directory
Job Posting ● Major Decisions
Career Library ● Education Expo
Ultimate RoadTrip ● Briefcase
First Destination Survey
Application Essay



Hire or Fire? 😊

The Strategies and Snags of Social Networking



Hire or Fire?



Positive Social Networking Strategies

- Connecting with friends who may be aware of potential job opportunities
- Promoting a positive image
- Promoting social causes
- Sharing service involvement

Friends & Family Plan

For a student's first Informational Interview

- Ask the same questions of each “player”
 - At least one family member
 - At least one friend
 - At least one classmate
- Engage them in a conversation about their own career experience
- Pay attention to their reflections and advice
- Create a personalized family “Job Genealogy”

Friends & Family Plan

1. In your opinion, what are the three things (skills) that I am really good at?
2. What types of jobs fit these skills?
3. Are there other jobs you think I would be good at?
4. What important career advice do you have for me?
5. How many jobs have you held in your lifetime?

Job Genealogy

Grandma:
Factory Worker

Grandpa:
Truck Driver

Grandma:
Home Maker

Grandpa:
Farmer

Aunt:
Factor Worker

Uncle:
Factory
Supervisor

Aunt:
Elementary
Teacher

Aunt:
College
Professor

Aunt:
Elementary
Teacher

Uncle:
Factory
Maintenance

Aunt:
Social
Worker

Aunt:
Landscape
Business

Mom:
Elementary
School Teacher

Pop:
Farmer

Angela (sister-in-
law): Factory
Supervisor

Todd (brother):
Farmer

ME!

Chad (brother):
Parts Salesman

SURVIVOR

Surviving Any Occasion!



- Pick your Job Title!
- Do your research on O*Net!
- Pick out a dozen skills and characteristics associated with the Job!
- “Generalize” the skills and characteristics to make the game trickier!
- Test your new Survivor Game!

JOBARDY

Career Development Jeopardy!

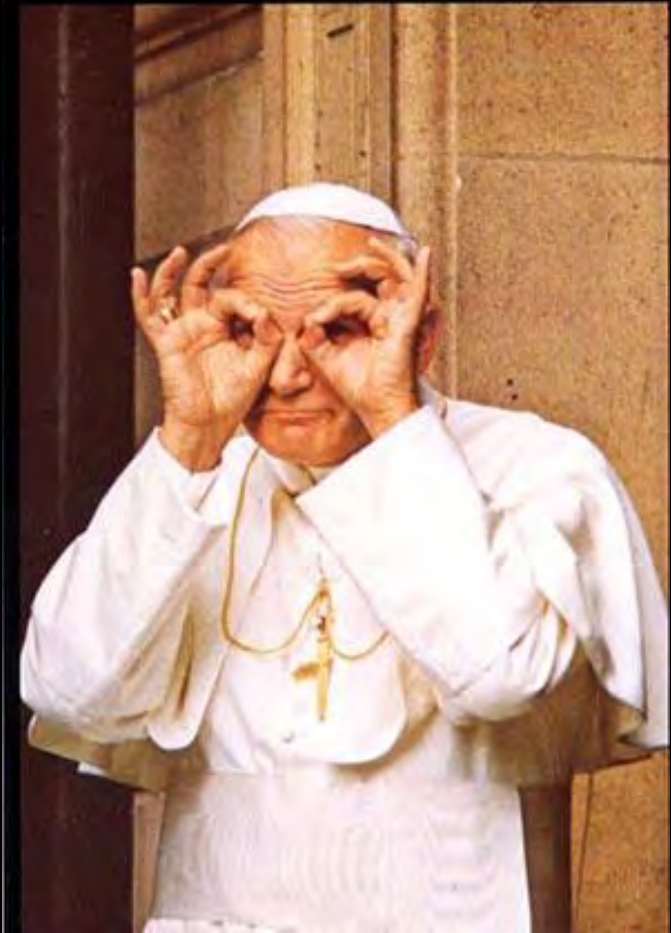


SESSION BREAK...

Do you feel engaged?

**Have you learned
something?**

Are you having fun?



Based on NACE's Top 20 Skills
that Employers Value. Do you
measure up?



THE CANDIDATE

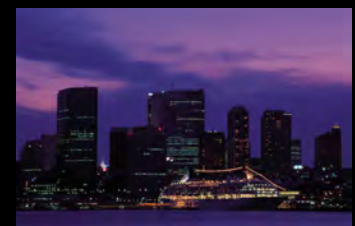
THE CANDIDATE

TOP RATED SKILLS

Analytical Skills; Creativity;
Teamwork Skills; Detail
Oriented; Tactfulness; GPA:
3.0+; Computer Skills;
Interpersonal Skills;
Motivation/Initiative;
Flexibility/Adaptability;
Organizational Skills;
Leadership; Sense of Humor;
Friendly/Outgoing Personality;
Well Mannered/Polite;
Communication Skills; Self-
Confidence; Strong Work Ethic;
Honesty/Integrity;
Entrepreneur/Risk Taker

SKILLS RANKING

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10



- Rank according to a particular job description (use O*Net as a guide)
- Ask participants to develop potential interview questions that coordinate with the top 10 skills
- Provide participants with a resume example to determine whether or not the candidate possesses the top 10 skills
- Encourage participants to reflect on their own experiences



THE CANDIDATE

WHAT NOT TO WEAR

“Dress shabbily, they notice the dress.
Dress impeccably, they notice the
woman.”

-CoCo Chanel



Hip to Hire?



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What's Your First Impression?

COLD CASE



The Hidden Job Market

Successful Detective Investigators employ a repertoire of skills and strategies to solve their cases....

- Confidence
- Ability to engage people in mutually beneficial conversation
- Keen powers of observation
- Ability to think outside the box
- Training on proper procedures
- Be able to perform their work without being noticed

Practice your Detective skills to find hidden jobs:

Confidence

- *review your strengths, build them into your resume*

Ability to engage people in mutually beneficial conversation

- *mock Interviews, attend networking events*

Keen powers of observation

- *utilize all senses, all job source avenues, target industries*

Ability to think outside the box

- *think outside of your major, consider related careers*

Training on proper procedures

- *visit Career Center and meet with a Career Advisor*

Be able to perform their work without being noticed

- *informational interviewing without asking for a position*

DEAL OR NO DEAL

Understanding Compensation Packages

Congratulations!

You have been offered a



JOB!

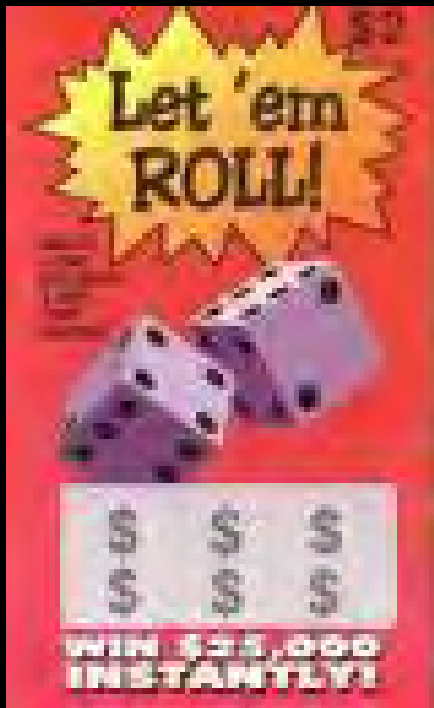
The Game of

CAREERS



Career Development
Helps You Navigate
Important Career
& Life Choices at
Heidelberg!

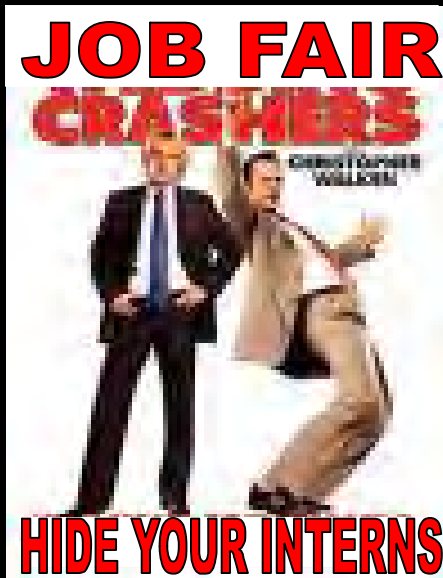
FUTURE IDEAS



Dish: _____ Recipe _____ Serves: _____

Recipe for
Resumes and
Cover Letters

Six Degrees
of Career
Separation



RESUME ANATOMY

