

# THE PIPELINE

A NEWSLETTER FOR THE COMMISSION FOR TWO-YEAR COLLEGES

## *Special Issue: ACPA 2014 Indianapolis*

A Message from the Chair

Membership Recruitment and Retention Update

Advice for Career Central (C3)

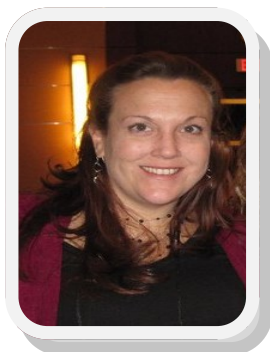
Sponsored Programs

Commission Sponsored Events



**REINVENT**  
MARCH 30 - APRIL 2  
INDIANAPOLIS

# FROM THE CHAIR



As I reflect back on my time as your Commission chair I realize how lucky I am to have had this amazing experience. Through this position I met wonderful colleagues across the country, shared my insights regarding our work in two-year colleges and supported the development of resources for our membership. While not all of my projects will be complete by the time my term ends in April, I am happy to report that our Commission members have taken on two writing projects. The first is a three part series on open access and its impact on institutional mission. The second is a white paper on the importance of developmental education. Both projects will provide resources and support to our two-year college community. I am still hopeful that the commission will start a blog series soon and incorporate it as part of the new ACPA website. I know we will continue our tradition of our award recognition program and sponsoring programs for convention. I want to take this opportunity to welcome Shammah Bermudez as our incoming Commission chair. He has amazing ideas and energy and will bring our group forward within ACPA.

I also want to take this opportunity to thank all of the wonderful directorate members who do so much of the work for our Commission. They are your voices within ACPA and they fully represent the needs of our constituents, they run our awards program, they support the selection process for sponsored programs, they produce our newsletter, send our twitter feeds, post to Facebook, and update our webpage. They are always looking for more ways we can support our members through services and resources and I am truly honored to have worked alongside each and every member of our directorate team.

Finally, as this is our pre-convention newsletter I want to encourage all you to try and join us in Indy. This is going to be an amazing convention, filled with new fea-

tures, utilizing new technology and providing all of us with new opportunities for growth in our professional lives.

Within the newsletter you will see more information about all of the specific events the Commission is hosting during convention, but I do want to highlight our commission social. The social this year will be co-hosted with Ivy Tech community college and CAMPUSPEAK along with the Commission for Commuter Students and Adult Learners. The event will take place on Tuesday, April 1<sup>st</sup> from 7:30pm to 9:00pm in the Indianapolis Marriott Downtown – Illinois. Please be sure to join us for good food and great conversations with our colleagues from Ivy Tech and CAMPUSPEAK.

## **Patty Munsch, Ph.D.** **Chair, Commission for Two-Year Colleges** **2012-2014**



Did you know that our Commission has a Facebook page? Join today! This is an easy way for you to interact with other members of the community college community, get convention updates, pose questions pertinent to things happening on your campus, and contribute to conversations about all things community colleges. .

## “Reinvent” with Us at the ACPA 2014 Convention in Indianapolis!

Chris Moody (ACPA Director of Membership Development)

Heather Shea Gasser (ACPA Director-Elect of Membership Development) – ACPA 2013-2014 Governing Board

Greetings, once again, on behalf of the ACPA Governing Board! Over the past year, the membership area of ACPA has worked closely with the Commission for Two-Year Colleges on several important initiatives that we would like to share. ACPA is at an exciting time in our history as we begin a new Strategic Plan, a new Membership Recruitment & Retention Plan, and a new Globalization Plan, while welcoming a new Executive Director to the ACPA International Office. Our current and future members from two-year colleges have never been more important to the association as we respond to the critical issues facing higher and tertiary education as a part of those plans.

ACPA is committed to aggressively offer services and resources to support the work of two-year colleges as an Association priority. We are working closely with the Commission’s leadership on the implementation of a series of strategic activities to directly benefit individual and institutional memberships. In addition to being an individual member of ACPA, you should also be aware that your college has the opportunity to be an “institutional member” of ACPA that, in turn, provide you with membership and professional development discounts as an individual. We hope that you will visit ACPA’s website on institutional membership to learn more about those benefits at <http://www2.myacpa.org/membership/collegeuniversity-membership-savings-and-dues>. You can also check to see if your college is an ACPA institutional member at <http://members.myacpa.org/Scripts/4Disapi.dll/4DCGI/directory/CoMemberSearch.html>.

You have likely already seen several of our most recent enhancements to programs and services for professionals at two-year institutions. Last summer, we added a new column and columnist to ACPA’s *Developments* publication to highlight research, scholarship and contemporary issues related to two-year colleges and their students. The editorial board of *Developments* has added a new columnist position to ensure that two-year, community, and technical colleges are regularly represented in this member benefit. In addition, we have worked with the Commission for Two-Year Colleges to re-institute the annual Research Award and increased the financial

prize for the author(s). You will see the 2013 recipient featured in an upcoming issue of *Developments*. In 2013, we also provided each two-year college member with a comprehensive list of funding sources for innovation, research and scholarship, and professional development grants available to you through ACPA and the ACPA Foundation. It is our hope that you have found these enhancements to be valuable.

We are excited to continue this partnership with the Commission into 2014 as we head towards the annual convention in Indianapolis (March 28-April 2). We sincerely hope that you will choose to join us in Indianapolis for ACPA 2014 where we will “REINVENT” the traditional convention experience. This is one convention experience you will not want to miss! For more information about the ACPA 2014 convention, we encourage you to explore the website at <http://convention.myacpa.org/indy2014/>. While at the ACPA 2014 convention, please attend as many sponsored programs and networking opportunities offered by the Commission. If you can’t get to Indianapolis this year, you should mark your calendars for the ACPA 2015 Convention in Tampa, Florida (March 2-8, 2015).

We will have more news for you in early Fall 2014 to share a new plan to incentivize new members from two-year college professionals in the association, so stay tuned! From ACPA 2014 to the new services, programs, and resources that will launch specifically for professionals at two-year colleges, your ACPA membership has never provided a greater value. We want you to be sure to take advantage of every opportunity and hope that you will contact us should you have any comments, questions, or suggestions. It is our pleasure to serve you on the ACPA Governing Board.

ACPA appreciates you!

Chris Moody ([moody@american.edu](mailto:moody@american.edu))

Heather Shea Gasser ([gasserhe@msu.edu](mailto:gasserhe@msu.edu))

## The Community College Edge: Academic and Student Affairs Collaboration

Dr. Case Willoughby, Vice President for Student Services, Butler County Community College

Vice President for Academic Affairs Dr. Francie Spigelmyer,

Community Colleges provide particularly fertile ground for collaboration between academic and student affairs divisions. At Butler County Community College (BC3) in Pennsylvania, and Vice President for Student Services Dr. Case Willoughby, discussed the topic with Dean of Natural Sciences and Technology Matt Kovac. Part one of this two-part series provides the authors' views on why the community college setting is so conducive for inter-divisional collaboration. Part two, in the next edition of the Pipeline, will offer practical strategies and examples of such collaboration.

**MK: Why do you think that community colleges may be particularly fertile ground for collaboration between student services and academic affairs?**

**FS:** I would answer this with one word—ACCOUNTABILITY. With the emphasis on retention and completion rates, higher education institutions are now looking more closely at the teaching and learning experience. In fact, Phi Theta Kappa's Community College Completion Corps ("C4") initiated the challenge for completion as a necessary step for student success. Citing research that suggests students who complete an associate's degree not only earn more, but also are have an easier time in transfer to earn bachelor's degrees, "C4" is committed to moving community college students onstage to accept their diplomas.

The focus on student learning has changed the entire landscape as institutions are now asked for data in support of student learning outcomes. Since research suggests that the key indicator in student success is the relationship that takes place in the classroom between the instructor and the student, then it is time to take a closer look at the learning environment. I know community college faculty want to see more collaboration since teaching and learning is the key focus in their work. It truly is a shared responsibility between student services and academic affairs. I think it's time to define a common purpose and integrate resources especially the human capital between divisions in support of student learning.

**MK: If I could just follow up, Francie, you have a unique perspective in that you have been our VP for Academic Affairs for five years and during the 2011-12 year you simultaneously served as Interim VP for Student Services. Did that window give you additional insight as to some ways in which student services and academic affairs programs could be integrated?**

**FS:** Absolutely! I'd always thought that there should be a better relationship and, as a faculty member, I collaborated with student services on varied projects. However, when I served as Interim VP for Student Services I found the magnitude of support services that could benefit students overwhelming and inspiring. Faculty who engage with student services on regular basis not only promote student success, but also can utilize resources that assists with issues beyond their expertise.

**CW:** I agree with Francie's comments, and I think the Community College Completion Corps is essentially a call to arms for both academic and student affairs to rally around what works in promoting student success.

I would also suggest that what is special about community colleges is that our teaching mission is central. That is very different at many baccalaureate institutions where faculty time is so directed toward research. The faculty at a community college is so committed to student success and student learning that they are typically more open to collaboration with student affairs.

From the student affairs side I think that we kind of woke up as a profession starting in the 90's and began to think more deliberately about student learning. That focus sharpened with the 2004 document *Learning reconsidered*. The evolution is partly philosophical, exhorting us to create learning outcomes and to assess them. It's also partly semantic; the profession has been focused on student development since the 1978 publication *Applying new developmental findings*, and we now frame development as an aspect of learning. Both the philosophical and semantic changes, however, make it clearer to faculty that our goals and work are in alignment with – though not identical to – theirs.

*Continued on page 6*

# *COMMISSION RECEPTION*

## *Friends of Two-Year Colleges, Commuters, and Adult Learners Reception*

**When:** Tuesday April 1st, 2014  
7:30 PM - 9:00 PM

**Where:** Indianapolis Marriott Downtown - Illinois

- ◆ **Meet the Commissions and Sponsors!**
  - ◆ **Great Food and Drinks!**
- ◆ **Hear what the Commissions are doing!**
- ◆ **Meet your colleagues and build some new networks!**

**In Great Appreciation to Our Sponsors**



**ACPA**  
COMMISSION FOR  
Commuter  
Students and  
Adult Learners

## The Community College Edge: Academic and Student Affairs Collaboration

(Continued from page 4)

**MK:** We actually have heard, in the broad sense, some of the benefits; can you get a little more specific about the benefits of such collaborations?

**CW:** Pragmatically, collaboration allows the different expertise of different members of the campus to come forward. Just as a student activities person would probably be ill-placed teaching physics, faculty often come across student situations that are outside their preparation to address. That is a micro-level, but very critical example of how faculty can partner with student affairs professionals.

**FS:** I agree completely with Case. Students benefit most in this collaboration; it provides support from both sides of the fence especially if the two groups respect each other in their roles. It's time for all faculty members to talk about student services as part of the formula for academic success in their courses. It's a more proactive approach allowing for more meaningful interventions.

**CW:** If I could also just add one more piece, the research of student affairs and teaching and learning are converging in many ways. Student affairs literature describes the importance of educating the whole student, and the student development literature, particularly intellectual development theory, focuses on a constructivist paradigm of knowledge, noting that each individual constructs their unique understanding in the learning process. At the same time, Francie refers to literature in her field, and rails against the old fashioned "sage on a stage" information dumping model of teaching. We are all seeing learning as a process in which the learner must be engaged, not passive.

**FS:** Yes, and while faculty understand the need to view students from the holistic lens and many do a great job in this endeavor, it will take time to foster and adopt this approach as an integrated part of what community colleges do.

Keeling, R. P. (Ed.) (2004). *Learning reconsidered: A campus-wide focus on the student experience*. Washington DC: ACPA & NASPA.

Knefelkamp, L; Widick, C. & Parker, C. (1978). *Applying new developmental findings*. San Francisco: Jossey-Bass.



**Don't forget to register  
for  
ACPA 2014**



[www.convention.myacpa.org/indy2014/registration](http://www.convention.myacpa.org/indy2014/registration)



# Advice for Career Central (C3)

Joe J. Palencia, TRiO SSS Advisor, Oakton Community College

*This year, C3 will begin with orientations on Friday, March 28<sup>th</sup>, 2014 and full services from Saturday, March 29<sup>th</sup> through Tuesday, April 1<sup>st</sup>, 2014. Recruitment of all level of professionals in all functional areas of student affairs and higher education – entry-level, mid-level, and senior level – happens during Career Central at Convention. Please take advantage of this great opportunity to arrange on-site interviews, meet and discuss career options, participate in mock interviews along with other career development sessions, and explore career advancement opportunities*

As you may already know, the job search process requires you to do more than apply to various job postings. In order to ensure a successful experience at C3, it is imperative that you prepare and plan accordingly. Below are some tips that may help you navigate the C3 job search process as well as some ideas about ways to increase your chances in securing a desired position at C3.

## Update and edit your resume

In addition to this, you may want to ask your supervisor, colleagues, mentors, or friends to review your resume and provide feedback.

### ◆ Compile a reference list

Identify 3-4 professional references that can speak about your skills, abilities, and challenges. Once you have identified these folks, kindly ask them if they can serve as a reference throughout this process. Do not just put people down as references, simply because you know them.

### ◆ Search Position on Career Central

Visit: <http://careers.myacpa.org/jobs/>

### ◆ Set up a Job Seeker Account

Create a profile and upload your resume  
<http://convention.myacpa.org/indy2014/c3/>

For additional guidance, please visit:

<http://convention.myacpa.org/indy2014/wp-content/uploads/2013/12/Job-Seeker-Guide.pdf>

### ◆ Go beyond the institutional website

Facebook, Twitter, YouTube, Instagram, LinkedIn, and other forms of social media can provide additional insight about the institution.

### ◆ Submit quality cover letters

The cover letter is your opportunity to clarify why you are the most qualified candidate for a specific position. Often times, folks submit the same generic cover letter for each position they apply and fail to address the needs of the organization. Always ask, “*What can I bring?*”.

### ◆ Ensure a successful interview experience

Practice, practice, practice  
Get plenty of sleep  
Avoid caffeine  
Stay hydrated  
Be yourself  
Dress for success  
Relax  
Talk to fellow candidates

### ◆ It is about FIT

Throughout the process, always ask, “*Is this a good fit?*” “*Do I see myself working here?*” “*Am I willing to move? Will I be supported?*”

*Only apply if you answer YES to all these questions. Consider all factors when applying to each position.*

### ◆ Follow-Up

Thank your professional references, employers, and other folks who supported you throughout this process.

## *New to Career Central?*

Consider attending one of the 60-minute orientation Sessions in order to have a more positive beneficial experience using the on-site services at ACPA 2014

### Candidate Orientations will take place on:

Friday March 28<sup>th</sup>, 2014  
5:00pm, 6:00pm, and 7:00pm

Saturday March 29<sup>th</sup>, 2014  
10:00am, 11:00am, and 1:00pm



## Commission Sponsored Programs

### Monday March 31, 2014

#### *Parents as Partners in 2-Year Colleges: Promoting Student Autonomy*

7:30 AM 08:30 AM Case Willoughby

Indiana Convention Center - 134

#### *Promoting Student Success through Student-Faculty Interactions at a Community College*

9:00 AM 10:00 AM Reg Motley

Indianapolis Marriott Downtown - Marriott Ballroom 10

#### *Careers in Two-Year Colleges: A Panel Discussion about Job Searching, Student Populations and Professional Trajectory*

11:45 AM 12:45PM Patty M Munsch

Indiana Convention Center - 238

### Tuesday April 1, 2014

#### *When Everyone's "Emerging: Leadership Development for Community College Students*

12:00 PM 01:00 PM Christopher L Conzen

Indiana Convention Center - 142

#### *Using Social Support and Engagement to Promote Two-Year College Success*

1:30 PM 02:30 PM Alan M Schwitzer

Indianapolis Marriott Downtown - Marriott Ballroom 8

## Commission Sponsored Events

### Monday, March 31, 2014

#### *Open House with the Commission for Two Year Colleges*

2:15 PM - 03:15 PM Westin Indianapolis - Senate 3

### Tuesday, April 1, 2014

#### *Open Business Meeting for the Commission for Two Year Colleges*

1:00 PM - 02:00 PM Indianapolis Marriott Downtown - Lincoln

#### *Friends of Two-Year Colleges, Commuters, and Adult Learners Reception*

7:30 PM - 9:00 PM Indianapolis Marriott Downtown - Illinois



<b>Commission Leadership</b>	
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# NEWSLETTER SUBMISSION INFORMATION

The Commission on Student Development in the Two-Year College publishes an e-newsletter two times a year. The e-newsletter's purpose is to further the commission's mission by providing both a tool for communication as well as a resource for information relevant to student development in the two-year college.

For more information or to submit an article, please contact the editor Joe Palencia at [ThePipeline.ACPA@gmail.com](mailto:ThePipeline.ACPA@gmail.com)

Next submission priority deadline: June 27, 2014

## Submission Guidelines

- If you include references, please list them in APA format. The newsletter does not otherwise require exhaustive adherence to the APA standard.
- The newsletter welcomes a wide variety of submissions including relevant announcements, short articles about campus practice, opinion pieces, previews of upcoming presentations (i.e. Convention) and original research.
- Submissions are due in the form of a Microsoft Word document, .txt file, or other Microsoft Office-friendly format.
- If possible, send a photo relevant to your article, a picture of yourself, or a picture of your campus.

## Article Topics

Though the newsletter welcomes various types of article submissions, the following types of articles and their individual requirements will be featured regularly.

### *Make a Difference* (500 word maximum/submission)

This section of the newsletter is an opportunity for you to talk about ways that community colleges or perhaps your own community college has made a difference in the lives of students, the community, or in the field. This article should also be tied into the theme of the next convention.

### *Best Practices in Community Colleges* (500 word maximum/submission)

This section can be used to inform fellow professionals on how to accomplish a certain task, develop a type of program, advise a certain type of student, or improve the functioning of their office through practices that the writer deems as exemplary.

### *News for Community Colleges* (750 word maximum/submission)

Given that current events and trends can have a direct impact on the work we do in student development, it is important for us to be knowledgeable about them in order to be prepared. This section of the newsletter allows article submissions to highlight or synthesize the national concerns that can affect us locally.

### *Professional Development* (250 word maximum/submission)

Sometimes we face the problem of not having enough resources relevant to the problems we face. However, sometimes we also have the problem of having too many resources and not enough time to sift through them in order to find the best information. This section is an opportunity for you to review articles, websites, or any other resource that would be helpful to professionals in the field.

### *Profile of a Community College Leader* (250 word maximum/submission)

Whether it be the director in your office or the president of your institution, we're looking to feature leaders in the field who have interesting stories about their time in the field and the contributions they've made. This may take the form of a biography or an interview.

### *Spotlight on a Convention Community College* (250 word maximum/submission)

This section simply features a community college in the host city of the upcoming convention. The article can discuss the history of the college as well as any achievements or programs that it might be known for locally.

Thanks for reading!