

# THE PIPELINE

A NEWSLETTER FOR THE COMMISSION ON  
STUDENT DEVELOPMENT IN THE TWO-YEAR COLLEGE

*This Issue*

*Spotlight on a Convention College*

Jefferson Technical and Community College

*Special Topics*

The Democracy Commitment

*Profile of a Community College Leader*

Interview with Dr. Ron Jackson,  
Dean of Students, Community College of Philadelphia

*Q and A with a Past Chair:*

Dr. Jennifer Wimbish, President, Cedar Valley Community College

FROM  
THE  
CHAIR



An amazing celebration occurred in Baltimore and I have to say thank you to everyone who made it happen. Our commission celebrated 50 years of being active advocates for those at and those interested in the 2-year college. As a part of the celebration, we collaborated and co-sponsored a reception at the Annual Convention with Baltimore City Community College (BCCC). I would like to send a warm thank you to BCCC President Dr. Carolane Willams and Vice-President for Student Affairs Dr. Alicia B. Harvey-Smith for their support and wonderful comments shared at the reception. I would also like to thank BCCC Coordinator of First Year Experience and College Honors Program Leslie L. Perkins who also put in a lot of time planning for this event. It was truly enjoyable meeting the staff from Baltimore City Community College at the reception and we look forward to working with everyone again.

During the convention, we had the opportunity to honor many individuals for their work in and with the 2-year colleges. Congratulations to John Hacky from Eastern Utah University who received the *Outstanding New Professional* award, Dr. Deborah Casey-Powell from Green River Community College who received the *Service to Profession* award, and to Normandale Community College who received the *Innovative New Program* award for their “See Yourself Here” program. In addition, I had the honor of accepting on behalf of the commission the *2011 ACPA Commission Award for Excellence in Membership* and Recruitment.

Recently, I had the opportunity to participate in the *American Democracy Project National Meeting* and *The Democracy Commitment* planning meeting in Orlando, FL. *The American Democracy Project* began in 2003 as an initiative of the 4-year colleges and it has grown extensively since day one. The goal according to the ADP is to “produce graduates who are committed to being active, involved citizens in their communities.” *The Democracy Commitment* was created to focus on democracy at the 2-year college level. The excitement level by faculty, staff, and students from the 2- and 4-

year colleges in attendance was incredible. Keynote speakers such as Erica Williams (Civic Engagement Laboratory) and Andrew Rosenthal (New York Times) brought such a depth to the information shared. Through conversations with attendees and at various workshops, I learned about many projects and programs that we could implement on our campus through collaboration between academic and student affairs. I believe that participating in this initiative would be good for all 2-year colleges. To learn more about this program and how your college can become a part of this new initiative, go to <http://www.deanza.edu/communityengagement/democracycommitment/>.

The directorate has been busy planning for the upcoming academic year. A webinar, monograph, and a drive-in with the Commission for Academic Affairs Administrators (March 23, 2012) are currently in the works. In addition, we hope that you will consider submitting a program for sponsorship from our commission. Programs submissions are due by Monday, September 12, 2011. I am also excited to announce that Jefferson Community and Technical College (Louisville, KY) will be co-sponsoring the reception at the 2012 Annual ACPA convention with us.

Let us know what topics you would like to see at the convention, addressed in the newsletter, or anything else – we would like to hear from you. Enjoy the rest of the summer and a successful start to the fall term

Lisa S. Kelsay Ph.D  
2009-2012 Chair  
Commission for Student Development in the Two-Year College



Did you know that our Commission has a Facebook page? Join today! This is an easy way for you to interact with other members of the community college community, get convention updates, pose questions pertinent to things happening on your campus, and contribute to conversations about all things community colleges. .

## SPOTLIGHT ON A CONVENTION COMMUNITY COLLEGE

JEFFERSON COMMUNITY AND TECHNICAL COLLEGE  
LOUISVILLE, KENTUCKY



### Jefferson is at the heart of community's education effort

A coalition of civic, business and education leaders in Louisville, Kentucky, last year launched an ambitious initiative called 55,000 Degrees, which has a goal to increase the number of area residents with college credentials by 55,000 by 2020. When accomplished, 50 percent of the area's working age population will have a college degree. The education effort is the driving force behind an aggressive economic growth plan to bring new jobs to the region.

At the heart of both is Jefferson Community & Technical College, whose dual missions of open access and workforce development made it the ideal partner. "This movement is an exciting opportunity for the college," said Dr. Tony Newberry, president and CEO. "It is making us reevaluate all of our processes and look for innovative ways to serve our students and help ensure their success. Fortunately, we are up to that challenge and readily accept our leadership position in the community."

Jefferson is the largest of 16 colleges forming the Kentucky Community & Technical College System, enrolling more than 15,000 students in associate degree, diploma and/or certificate programs on six campus in three counties and online. The college offers more 70 majors in both technical and transfer programs and enjoys the position of being the college of choice for most students in the area who choose to attend college in Kentucky. The college also enjoys a highly diverse student body, attracting students from all socio-economic backgrounds and of all ages.

As a result, Jefferson has enjoyed continuous enrollment growth, increasing 10.7 percent in 10 years; it enrolled 15,529 students in the Fall 2010. The college had a record enrollment for Spring 2011 at 14,063.

Much of the college's success is due to its numerous public and private partnerships. Partnerships also will be key to Jefferson's future success in 55,000 Degrees.

Among them are the nationally recognized Metropolitan College, with UPS. Students enrolled in the Metropolitan

College program, work for UPS's Next Day Air operation and receive reimbursement for tuition and books. The program has opened access to college to thousands of students.

The college has a strong partnership with the University of Louisville, including its ULtra transfer program. Jefferson students not only receive transfer advising and support, but have the opportunity to participate in U of L activities and organizations. ULtra student can even receive a U of L student ID, putting them in line for coveted Cardinals basketball tickets.

The innovative Change Makers Partnership, now in its third year, is shifting the college's approach to student success. The Partnership reaches into four low-income, at-risk neighborhoods offering not only academic support and but also friendship, through social programs and peer mentoring. In addition, and significantly, in 2011 the college was named to the new cohort of Achieving the Dream, a highly selective and competitive program, which helps community colleges improve student success through data-driven, innovative programs. Only 160 colleges out of nearly 1,200 in the United States are Achieving the Dream colleges.

Finally, in addition to traditional on-campus college programs, the college works directly with business and industry to provide customized education and training programs to employees. In 2010-11, Jefferson's Workforce Solutions division served 990 companies and 2,400 employees with customized programs, including Lean Manufacturing, Six Sigma and wide range of leadership, testing, and hands-on training programs.

Jefferson is an education leader and innovator, whose people and programs, are helping to shift the region's approach to higher education. The college's efforts not only transform the lives of its students, but transform the community and positively impacts college retention and UPS turn-over rates

Lisa Brosky  
Jefferson Community and Technical College.



# THE DEMOCRACY COMMITMENT

In a March 2011 post on the American Democracy Project blog, Cecilia M. Orphan, National Manager, *American Democracy Project* recently announced the creation of *The Democracy Commitment (TDC)*, a new and growing national civic engagement movement for community college. ADP has partnered with TDC to help with the launch and early management of this exciting new initiative. Ms. Orphan, who has been serving in an advisory role for the leaders in the TDC, couldn't be more delighted by their progress thus far and their dedication to opening up the civic engagement movement to community colleges and their students. TDC provides leadership for community colleges focused on preparing citizen professionals who will improve their communities and build a stronger economy.

Ms. Orphan recently sat down to speak with Dr. Bernie Ronan, one of TDC's leaders. Dr. Ronan directs the Maricopa Community Colleges' Division of Public Affairs, which includes the Center for Civic Participation. He has been an administrator in the Maricopa Colleges for the past 20 years. He has also served as Deputy Director of the Arizona Department of Commerce, and as Deputy Associate Superintendent of the Arizona Department of Education. Ronan earned his doctorate in public administration from Arizona State University.

**Cecilia M. Orphan (CMO): Tell us about The Democracy Commitment (TDC). Why was it created? Who has signed on so far?**

**Bernie Ronan (BR):** *The Democracy Commitment* is a new national initiative of community colleges, in service to democracy and the future of our communities.

Our colleges play an important role in job training, for which we have received unparalleled national attention. But we also have a vital role to play in educating students for democracy, to be engaged and active citizens in their communities. Our communities need this more than ever, due to apathy and polarization in our politics, and the incredible stresses they face. And our community college students' ability to exercise their democratic rights and work together in public life, to be generous and tolerant and yet able to advocate for themselves, will help determine the future of our communities.

*The Democracy Commitment* will provide a national platform for the development and expansion of programs and projects aimed at engaging community college students in civic learning and democratic practice. Our goal is that every graduate of an American community college shall have had an education to democracy. This includes all our

students, whether they aim to transfer to university, gain a certificate, or obtain an associate degree.

Our strategy is to reach out to a group of "early adopters," presidents and chancellors whose colleges are already engaged in and committed to this work. A Founders' Committee of CEOs who make *The Democracy Commitment* is being formed, which we think could eventually serve as a national steering committee. They commit a nominal amount to co-fund the start up costs of the initiative, and they name someone to serve on an implementation committee to organize the work.

**CMO: What do you hope will come out of the work of TDC?**

**BR:** Our hope is nothing less than having all our students leave our colleges with the skills they need to be active and engaged citizens, and having a resurgence of democratic engagement in our communities. An added benefit would be more vigorous collaboration between state colleges and community colleges across America, which would benefit our institutions in other ways beyond civic learning.

**CMO: How can community colleges join TDC?**

**BR:** Participation requires a commitment by the college's CEO. To join, the CEO needs to visit the [TDC website](#) click the "sign up" link. The link will direct you to an online form that you will need to fill out. We are also working to engage our faculty in this initiative from the outset, and numerous Faculty Senates from our participating colleges are adopting resolutions to support *The Democracy Commitment*, since they view it as an essential feature of the teaching and learning mission of their institutions.

*A portion of this interview was reprinted with the permission of Ms. Cecilia M. Orphan, National Manager, The American Democracy Project and Dr. Bernie Ronan, Maricopa Community College. If you would like to read the complete interview please goto: <http://adpaascu.wordpress.com/2011/03/>*

*For more information about The Democracy Commitment, please [email Bernie Ronan](#) or visit [the TDC website](#)*



# Q AND A WITH A PAST CHAIR:

DR. JENNIFER WINBISH



*Dr. Winbish is currently the President of Cedar Valley Community College in Lancaster, Texas. Prior to coming to Cedar Valley, she served as the Vice-President, and eventually Chief Academic Officer and interim Provost. Dr. Winbish is a past Commission chair, serving from 1995 to 1997. During her time as Chair, the Commission was awarded the ACPA*

## **What projects did you complete on your Directorate?**

We set the Commission newsletter on a path to be a respected and valuable publication. The commission also put together a Monograph for the publication *New Directions for Student Services* by Jossey Bass. Another project the commission completed was a review of Student Affairs Documents such as the Student Learning Imperative

## **What accomplishment are you most proud of?**

One of the accomplishments I am most proud of was transforming the commission newsletter to be a valued publication with in ACPA.

## **How have the Commission and ACPA changed since your time serving as past chair?**

The biggest change has been the availability and use of technology. We did not have these technologies available to use then.

## **Where has your career path taken you since your time serving as past chair?**

- Vice-President of Lansing Community College
- Provost of Cedar Valley Community College
- President of Cedar Valley Community College

## **What memories stand out the most?**

One memory that stands out was the relationships that were built while working on all of the projects. I really enjoyed developing all the new relationships Another memory I have was helping to put together a Community college conference that was held every two years

## **What was the most challenging part of serving on the Directorate?**

One challenge was really developing structure with in the commission and giving the commission a voice. It was also a challenge to ensuring representation and a voice for the community colleges at the ACPA leadership levels. We worked hard at both of these challenges. Finally, getting articles on community college published in key higher education publications. There were not a lot of publications accepting articles on community college.

## **Where would you like to see the Directorate go in the next three years?**

Begin to chart what student services at the community college should like in the future. The commission should also look closely at who our students are and what is the role of students affairs at the community college level. Another direction the commission can go is to look at how student affairs can work with the institution as a whole Finally, look for ways to collaborate across institutions on a local and national level.

## **What advice would you give Commission members who are interested in becoming a Directorate member?**

Plan to meet key leaders both within ACPA and at your own institution. Members should create a networking plan, not only at the conferences but at their own institution as well. Members should look for ways to get involved at the state level. Finally, they should volunteer to take on an assignment., go to the commission meetings and take on a project.

*This interview was conducted by:*

*Shammah Bermudez, Delaware County Community College*



## Sponsored Programs Committee News

# Call for program proposals

**The call for program proposals is out! Have you considered submitting a program. It is a great way to get involved, build your resume, and help advance the field. Our Commission may sponsor up to five programs and one roundtable. This is a great way to be recognized by ACPA and the commission.**

**Deadline for program submission:**  
**Monday, September 12, 2011**

### **Top 10 Reasons Having Your Program “Sponsored” or “Co-Sponsored” is Better than “Not”**

1. “Sponsored” will catch your friends’ attention when you send that bragging tweet.
2. Gives your parents hope that dropping out of law school to get a masters in student personnel services wasn’t as wacky as they thought.
3. In our society, “sponsored” almost always implies “better.”
4. If you’re a millennial, will help your helicoptering parents endure their three-day RV road trip to Louisville where they plan to sneak into the conference to attend your presentation.
5. Hey – sponsorship without having to endure commercials or ads – what a country!
6. You get additional publicity about your program in our Commission’s award-winning newsletter in advance of the convention.
7. We give you a nifty certificate of appreciation that you can hang on the wall of your office. This helps convince your boss that you actually went to Louisville rather than cashing in your tickets and heading to the Bahamas.
8. “Sponsored” program presenters might get to eat for half-price in the hotels’ restaurants - in compliance with related Fair Advertising Standards, we are required to draw your attention to the word “might.” As in, pigs “might” someday grow wings and fly
9. Our Commission always tries to put a “star” or some other attention-grabber next to your session’s title on the daily schedule of sessions for your room.
10. Who are we kidding? “Sponsored” jumps off a resume’ like “premium” jumps off an cream label.

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# PROFILE OF A COMMUNITY COLLEGE LEADER: DR. RON JACKSON



**Dr. Ron Jackson is currently the Dean of Students at Community College of Philadelphia.**

For Dr. Ron Jackson, a career in higher education was not the direction he was planning to take when he entered the University of Michigan as a first year student. Jackson, who graduated with a biology degree, was planning on pursuing Medical School specializing in sports medicine. However, after graduating, he realized that medicine was not the best choice for him. As a result, Jackson took a position in the University's Counseling Center, where he got his first taste of higher education. He went on to complete a Master's degree in Higher Education Administration from The George Washington University. This past spring, Ron Jackson completed his Ed, from the University of Pennsylvania in Higher Education Management. Prior to working at CCP, Dr. Jackson was the Dean of Students at Marymount Manhattan College in NYC. He has also worked at Columbia University and William Patterson University. Jackson has held positions in counseling, residence life, and student activities.

**Moving up through the ranks, you have covered some different areas. Did you have a particular area you liked best?**

I take a holistic approach in higher education. I like to touch all areas. However, my passion is student activities.

**What has been the biggest change moving to a community college?**

The biggest change has been in the student dynamics. Community college students are primarily commuters. They commute to campus, go to class, and then many times go off to a job or family. They bring a different set of issues and challenges with them. Often times

they are juggling home life at the same time they are juggling school. My approach when a situation comes up is to listen to the student, determine what's really going on with the student and look for the teachable moment.

**How did you get involved with ACPA, and what have been some of your roles.**

While attending an ACPA annual conference and placement exchange in graduate school, I was invited to attend an open meeting for the Standing Committee for Multicultural Affairs (CMA). This opened the door to many other opportunities, including CMA Liaison, Culture Fest Chair, Pan-African Network Chair, and eventually CMA Chair. I just completed my term as the Assembly Coordinator for Standing Committees.

**What are some strengths that you bring to the field of higher education?**

Putting theory to practice. It is very important to be able to translate student development theory into actual practice. I am also proud of my ability to provide a variety of support services to African-American Males in a higher education setting.

**What advice do you have for new professionals in the field of high education?**

Do what you love to do. It may not be so evident, but look for the commonalities in everything that you do. Look for mentors and have many. Finally, read and keep up-to-date on what's going on in the field.

*This interview was conducted by:  
Shammah Bermudez*

**Community  
College  
of Philadelphia**

# CHAIR ELECT: DR. PATTY MUNSCH



It is almost July and the 2011 Baltimore convention is well in our past. However, it is imperative as Student Affairs professionals that we continue to utilize what we learned in Baltimore to improve our practice. As I reflect on the theme B'More, I am reminded of the new practices I learned about during workshop sessions, the conversations with colleagues regarding the current economic state and its impact on our institutions, and the emerging research trends I learned of during the convention. Now is the time that I try to evaluate my past academic year as I create my own goals for my work for the coming year. It is the perfect opportunity to take what I learned during convention and work to adapt B'More into my own work goals.

As a constant multi-tasker I am challenged to sit and really listen when my students speak to me. Often my mind wanders to the next item on my "to-do" list and I only hear part of what is being said to me. So my first goal is to B'More present. I found this to be a continued theme during the convention, as we work to find balance in our lives, our work, and the constant pressure to do more with less. So I am going to work to take this form of practice and incorporate it into my work.

The current economic condition is clearly weak. We are all facing budget cuts, tuition hikes, and in our community colleges a burst of enrollment with overcrowding in our classrooms, our parking lots, and our appointment books. As I reflect on the conversations with colleagues I am going to B'More proactive and positive in my work. I am challenging myself to not use the economy as the cause for all ailments in my work. Despite the need to see more students, work more hours, and create more learning opportunities for students with less, I am going to stay positive in my work. I am going to focus on creative and innovative ways to approach my work and use this challenge as a means to develop new ways of working that will improve my own work and the impact it has on my students.

Finally, convention is a great time to learn about some of the emerging trends in research. I always leave convention with many ideas regarding research projects I want to try and include in my work. This year was no different. I focused a lot of my time on learning about at-risk students, particularly those who are academically underprepared. What I began to think about was the impact of student involvement on the academic success of academically underprepared students. On the one hand student involvement has been utilized as a retention tool for students and tends to lead to higher graduation rates. However, in my own work I have met many students who were academically underprepared who became overly involved in student life at the detriment of their coursework. So as my final goal of the convention I am going to B'More research oriented in my work. My goal is to try and start to explore the relationship between involvement and academic success for at-risk students.

So, as you start to prepare for the next academic year I implore you to utilize the resources of ACPA to help strengthen your own work, I know I hope to B'More this year as I prepare for my 12 year in student affairs.

-Patty Munsch, Ph.D





# Resolution

## *American College Personnel Association: Commissions*

### **RESOLUTION**

**WHEREAS**, the ACPA Commissions represent and serve the professional specializations in which ACPA members are employed or have interest; and

**WHEREAS**, the original eleven commissions were founded fifty years ago in 1961; and

**WHEREAS**, the original eleven commissions include the Commission for Administrative Leadership, the Commission for Admissions, Orientation and the First-Year Experience, the Commission for Assessment and Evaluation, the Commission for Career Development, the Commission for Counseling and Psychological Services, the Commission for Global Dimensions of Student Development, the Commission for Housing and Residential Life, the Commission for Professional Preparation, the Commission for Student Development in the Two-Year College, the Commission for Student Involvement, and the Commission for Wellness; and

**WHEREAS**, the twenty current ACPA Commissions provide important opportunities for involvement, professional development, and membership engagement;

**THEREFORE**, be it resolved that on this Fiftieth Anniversary of the Commissions, ACPA-College Student Educators International congratulates the members and leadership of ACPA Commissions past and present.

**BE IT FURTHER RESOLVED** that ACPA-College Student Educators International extends its gratitude to the many commission chairs and directorate body members who have served their commissions, ACPA-College Student Educators International, and the field.

Presented at the ACPA Annual Business Meeting  
Baltimore, Maryland  
March 29, 2011



# NEWSLETTER SUBMISSION INFORMATION

The Commission on Student Development in the Two-Year College publishes an e-newsletter two times a year. The e-newsletter's purpose is to further the commission's mission by providing both a tool for communication as well as a resource for information relevant to student development in the two-year college.

For more information or to submit an article, please contact the editors, Michelle Ronayne and Shammah Bermudez at [ThePipeline.ACPA@gmail.com](mailto:ThePipeline.ACPA@gmail.com)

Next submission priority deadline: August 1, 2011

## Submission Guidelines

- If you include references, please list them in APA format. The newsletter does not otherwise require exhaustive adherence to the APA standard.
- The newsletter welcomes a wide variety of submissions including relevant announcements, short articles about campus practice, opinion pieces, previews of upcoming presentations (i.e. Convention) and original research.
- Submissions are due in the form of a Microsoft Word document, .txt file, or other Microsoft Office-friendly format.
- If possible, send a photo relevant to your article, a picture of yourself, or a picture of your campus. —NEW—

## Article Topics

Though the newsletter welcomes various types of article submissions, the following types of articles and their individual requirements will be featured more regularly in the newsletter effective Spring 2010.

### *Make a Difference* (500 word maximum/submission)

This section of the newsletter is an opportunity for you to talk about ways that community colleges or perhaps your own community college has made a difference in the lives of students, the community, or in the field. This article should also be tied into the theme of the next convention.

### *Best Practices in Community Colleges* (500 word maximum/submission)

This section can be used to inform fellow professionals on how to accomplish a certain task, develop a type of program, advise a certain type of student, or improve the functioning of their office through practices that the writer deems as exemplary.

### *News for Community Colleges* (750 word maximum/submission)

Given that current events and trends can have a direct impact on the work we do in student development, it is important for us to be knowledgeable about them in order to be prepared. This section of the newsletter allows article submissions to highlight or synthesize the national concerns that can affect us locally.

### *Professional Development Resources* (250 word maximum/submission)

Sometimes we face the problem of not having enough resources relevant to the problems we face. However, sometimes we also have the problem of having too many resources and not enough time to sift through them in order to find the best information. This section is an opportunity for you to review articles, websites, or any other resource that would be helpful to professionals in the field.

### *Book Review* (250 word maximum/submission)

Similar to the Professional Development Resources section, the newsletter is looking to help point professionals to helpful books that will serve as key resources.

### *Profile of a Community College Leader* (250 word maximum/submission)

Whether it be the director in your office or the president of your institution, we're looking to feature leaders in the field who have interesting stories about their time in the field and the contributions they've made. This may take the form of a biography or an interview.

### *Spotlight on a Convention Community College* (250 word maximum/submission)

Thanks for reading!



# ACPA LOUISVILLE 2012 ANNUAL CONVENTION

## COMMISSION FOR STUDENT DEVELOPMENT IN THE TWO-YEAR COLLEGE Annual Convention FAQ's

### Why attend the 2012 Annual Convention?



Become a student again;  
learn from your peers



AFFORDABLE hotels;  
INEXPENSIVE parking



AMAZING Location



DYNAMIC Networking Opportunities



GREAT Keynote Speakers

### How Do I Register?



Visit <http://convention.myacpa.org/registration> to register with advanced rates now through September 14, 2011.



### How Do I Submit A Program Proposal?

Visit <http://convention.myacpa.org/program> for guidelines on how to submit a proposal. Submissions are being accepted now and will close on September 21, 2011. Consider submitting your program to be sponsored by our commission!

### How Can I Be A Program Reviewer



Visit <http://cdms.myacpa.org/reviewer.cfm> to register to be a program reviewer. Choose which commissions and committee you would like to be a reviewer for. The call for reviewers will close on September 9, 2011.



### Where Should I Stay?

At the convention hotels, of course! Secure exclusive rates and FREE Wi-Fi once you have registered for the convention and receive your confirmation email.

Galt House - \$145 to \$175/night; Self-Park \$8/day

Hyatt Regency Louisville - \$174 to \$194/night; Self-Park \$10/day

Marriott Louisville Downtown - \$174 to \$194/night; Self-Park \$10/day

For more information and updates regarding the convention, please visit <http://convention.myacpa.org>



## 2011-2012 Commission Leadership

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# Convention 2011



*Our Fearless Leaders !!!*



*Hope to see you in Louisville....*